

Hartnell Community College District

# Caring Campus

May 3, 2024



- ◆ Created by the Institute for Evidence-Based Change (IEBC)
- ◆ Creates a positive, supportive campus culture and increases students' sense of connectedness through the development of student-centered behaviors and activities
- ◆ In April of 2023, a group of HCCD classified employees participated in Caring Campus coaching sessions
- ◆ Leadership also was oriented to Caring Campus and discussed ways they can support and celebrate the work

- ◆ Implementing Caring Campus at Hartnell College, led by classified personnel, requires the assistance of all staff members, classified staff, administrators, supervisors, and managers
- ◆ Classified employees, and all others who participate in the culture of Caring Campus, are given a degree of flexibility in their work schedule so you can set priorities regarding Caring Campus policies and activities
- ◆ The intent is to foster student growth and achievement by nurturing an innovative culture of caring among all HCCD staff
- ◆ This leads to improved employee morale and student connections and success

In our Caring Campus coaching sessions, classified employees identified five behavioral commitments that we can make intentional and campus-wide:

- 👉 Ten-foot rule
- 👉 Nametags
- 👉 Cross-department awareness
- 👉 Warm referrals
- 👉 Welcoming students



- ◆ Caring Campus helps build a culture of caring so everyone at Hartnell College- students, classified professionals, faculty and leadership- feel connected and cared for.

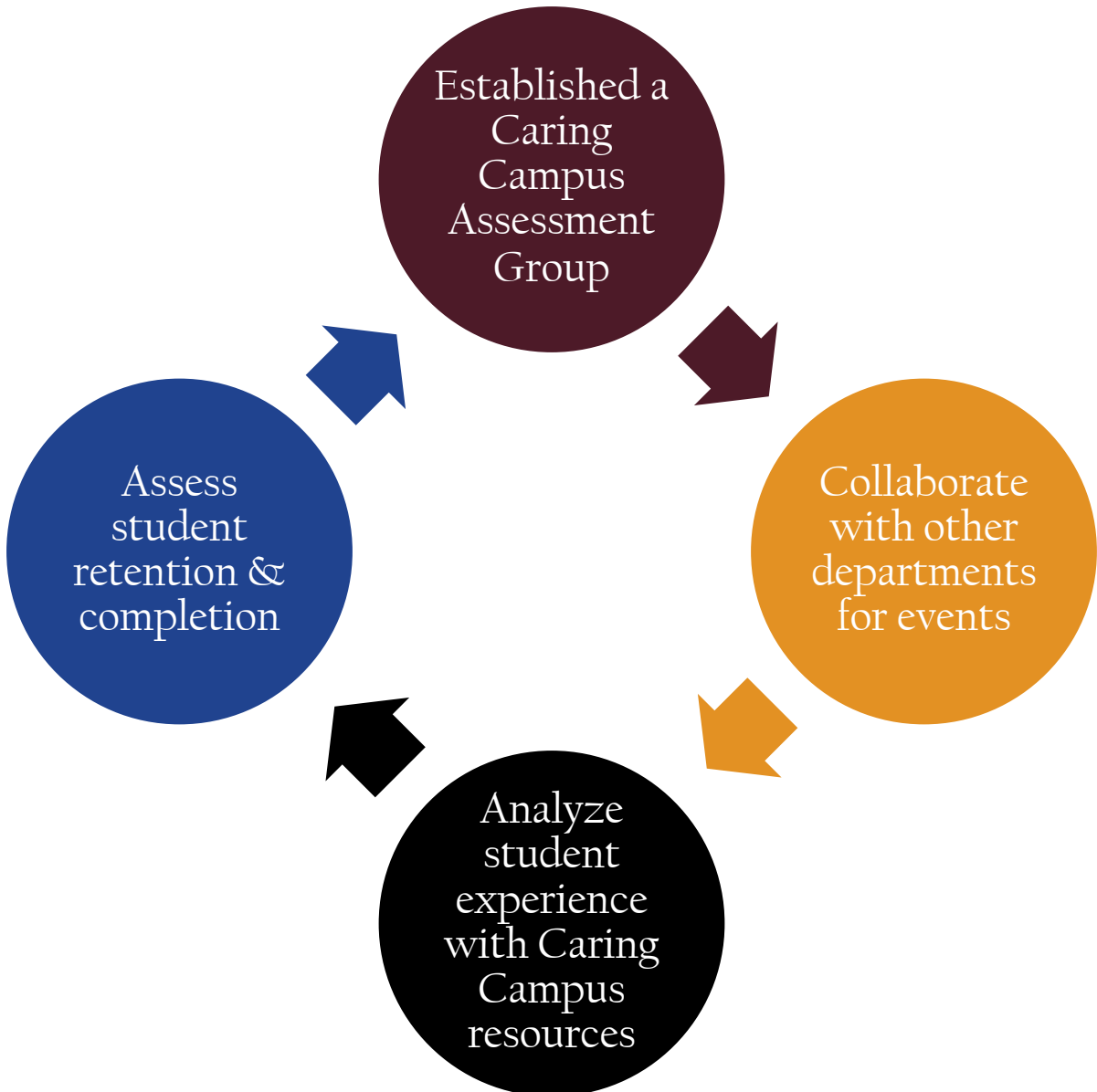


- Designed a logo
- Completed a Caring Campus webpage on the Hartnell College website
- Nametags (working with IT)
- Begun work on a campus-wide directory
- New table during Welcome Week
- Participating in statewide group to develop *Caring Campus Institutionalization and Sustainability Guidebook*





- 1 Increased participation in Caring Campus by classified staff
- 2 Higher employee morale/ employee retention
- 3 Greater feelings of connection by students to the campus
- 4 Increased number of students using campus resources and student programs.
- 5 Increased student success!





# What keeps students enrolled at Hartnell College?




 What keeps students enrolled?

 **TOP** Top answer: "Someone at the college knows my name."


~ Presentation at 2023 Data & Analytics Summit

# What others are saying

 **The Institute for Evidence-Based Change**  
February 5 · 🌐

Hartnell College's Caring Campus working group has accomplished a lot in their first term, including creating a webpage on the college's website, setting up a new table at the college's fall 2023 welcome week, creating new nametags, and developing a great logo. We're so proud of all your great work, Hartnell Community College to welcome students and help them feel a sense of belonging!



 **The Institute for Evidence-Based Change**  
March 29 at 12:55 PM · 🌐

Hartnell College is displaying successful Caring Campus implementation with a new button that encourages students to ask staff questions when they need help. We are so proud of Hartnell staff for weaving Caring Campus into their campus culture, ensuring that students have the resources and care they need to thrive. Visit [https://bit.ly/IEBC\\_CaringCampus](https://bit.ly/IEBC_CaringCampus) to learn more.

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# Jordan Horowitz

## Caring Campus Coach



Caring Campus



**CARING  
PANTHERS**

