Hartnell Community College District

Caring Campus

Overview

January 19, 2024

CARING PANTHERS

HARTNELL COLLEGE

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INSTITUTE *for* EVIDENCE-BASED CHANGE

Jordan Horowitz
Caring Campus Coach

Caring Campus

An Opening Question

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Survey Link

How it started

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- Created by the Institute for Evidence-Based Change (IEBC)
- Creates a positive, supportive campus culture and increases students' sense of connectedness through the development of student-centered behaviors and activities
- In April of 2023, a group of HCCD classified employees participated in Caring Campus coaching sessions
- Leadership also was oriented to Caring Campus and discussed ways they can support and celebrate the work

Purpose and Introduction

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- Implementing Caring Campus at Hartnell College, led by classified personnel, requires the assistance of all staff members, classified staff, administrators, supervisors, and managers
- Classified employees, and all others who participate in the culture of Caring Campus, are given a degree of flexibility in their work schedule so you can set priorities regarding Caring Campus policies and activities
- The intent is to foster student growth and achievement by nurturing an innovative culture of caring among all HCCD staff
- This leads to improved employee morale and student connections and success

Behavioral Commitments

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In our Caring Campus coaching sessions, classified employees identified five behavioral commitments that we can make intentional and campus-wide:

- ☞ Ten-foot rule
- ☞ Nametags
- ☞ Cross-department awareness
- ☞ Warm referrals
- ☞ Welcoming students

Accomplishments

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With your support the Caring Campus working group already has:

- Designed a logo
- Completed a Caring Campus webpage on the Hartnell College website
- Nametags (working with IT)
- Begun work on a campus-wide directory
- New table during Welcome Week

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Internal Outcome

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1. Increased participation in Caring Campus by classified staff
2. Higher employee morale/ employee retention
3. Greater feelings of connection by students to the campus
4. Increased number of students using campus resources and student programs.
5. Increased student success!

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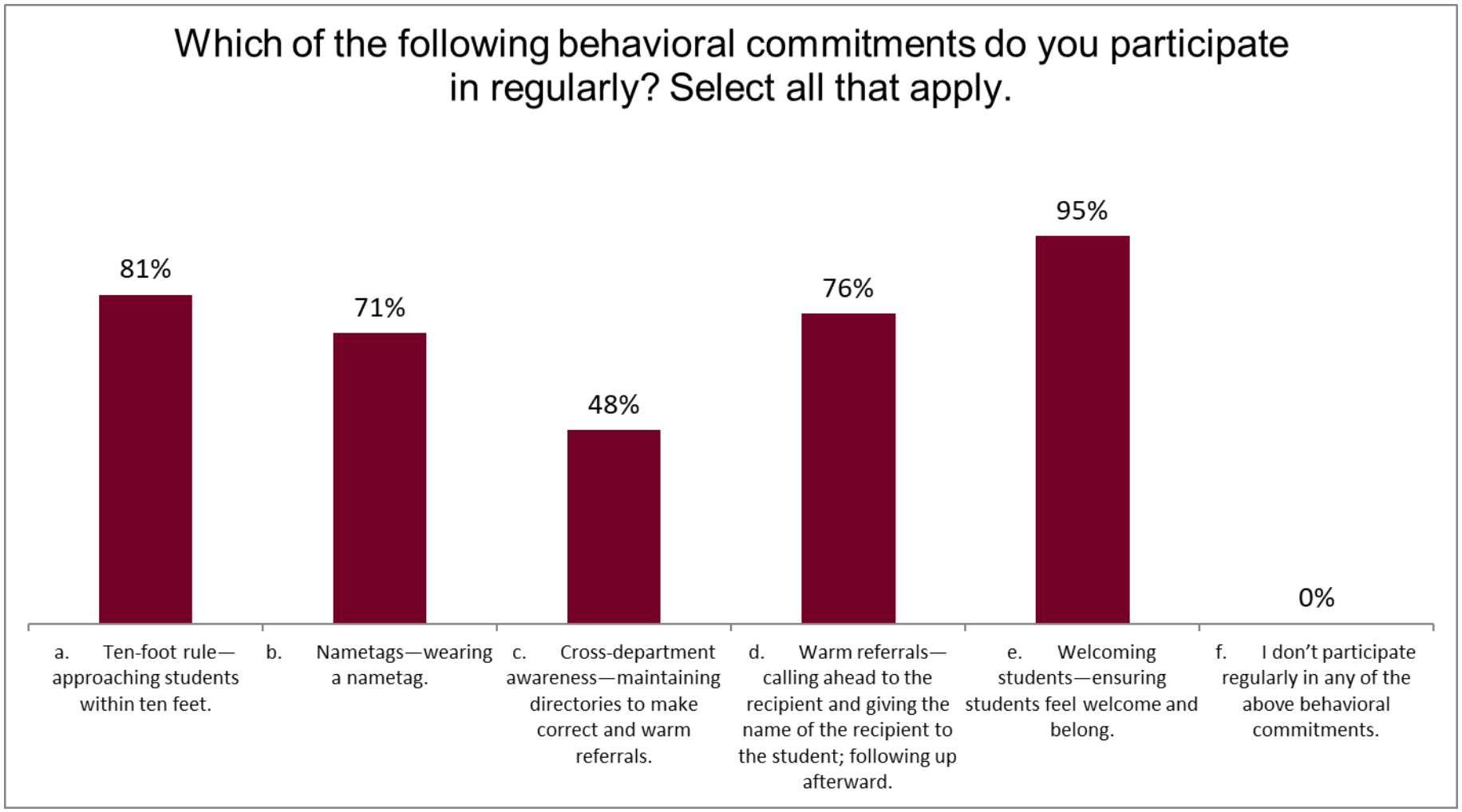
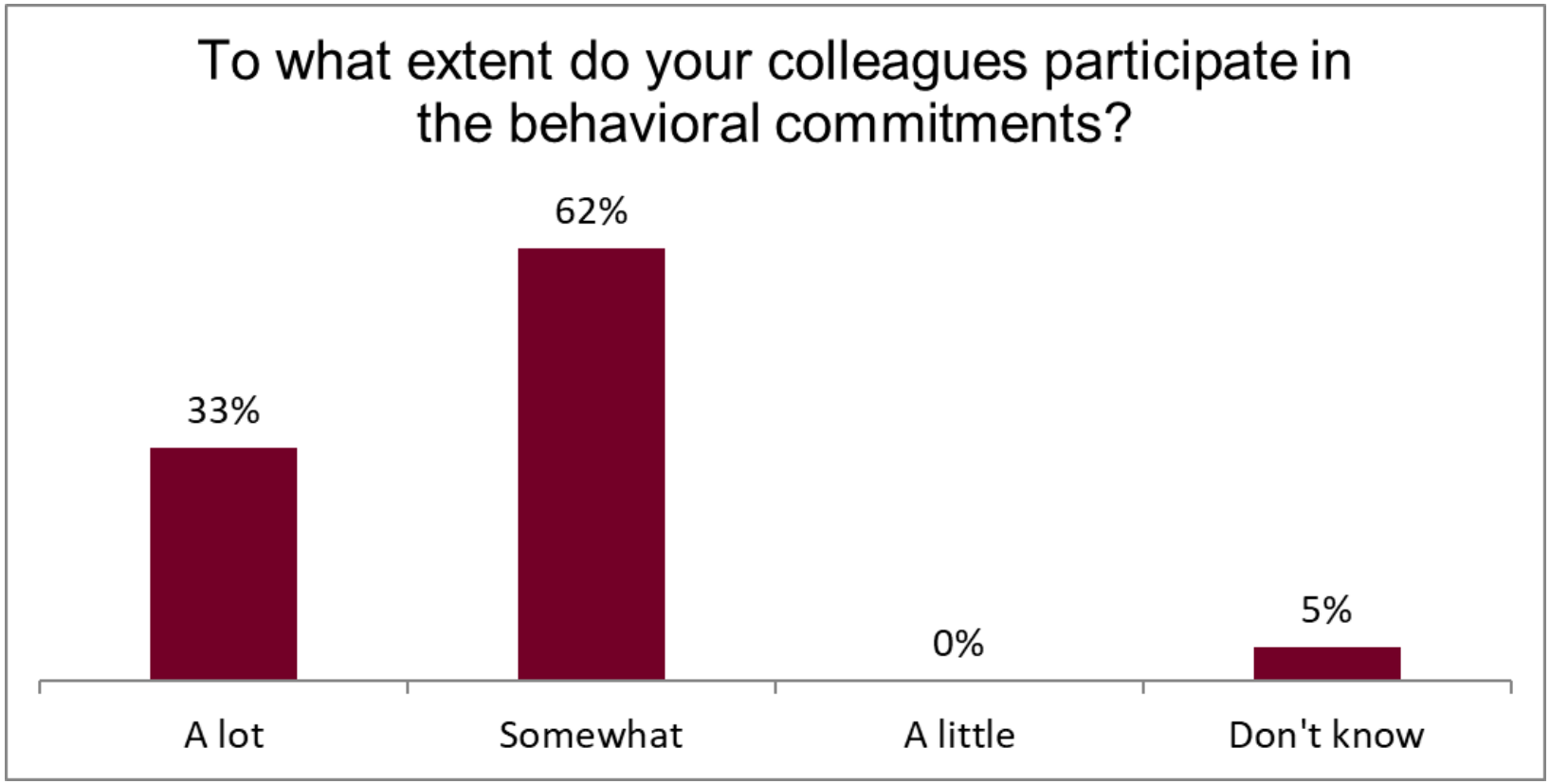
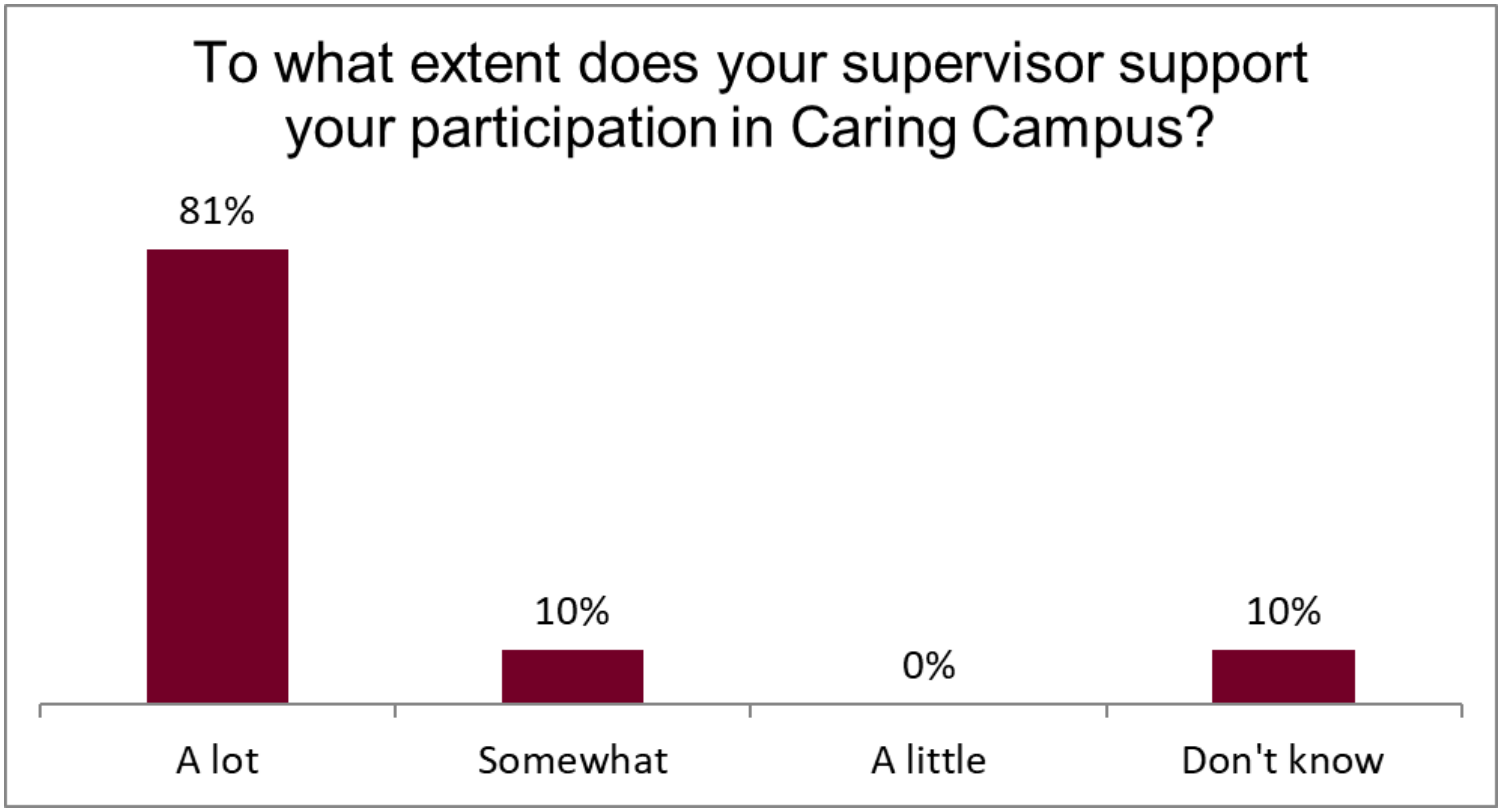
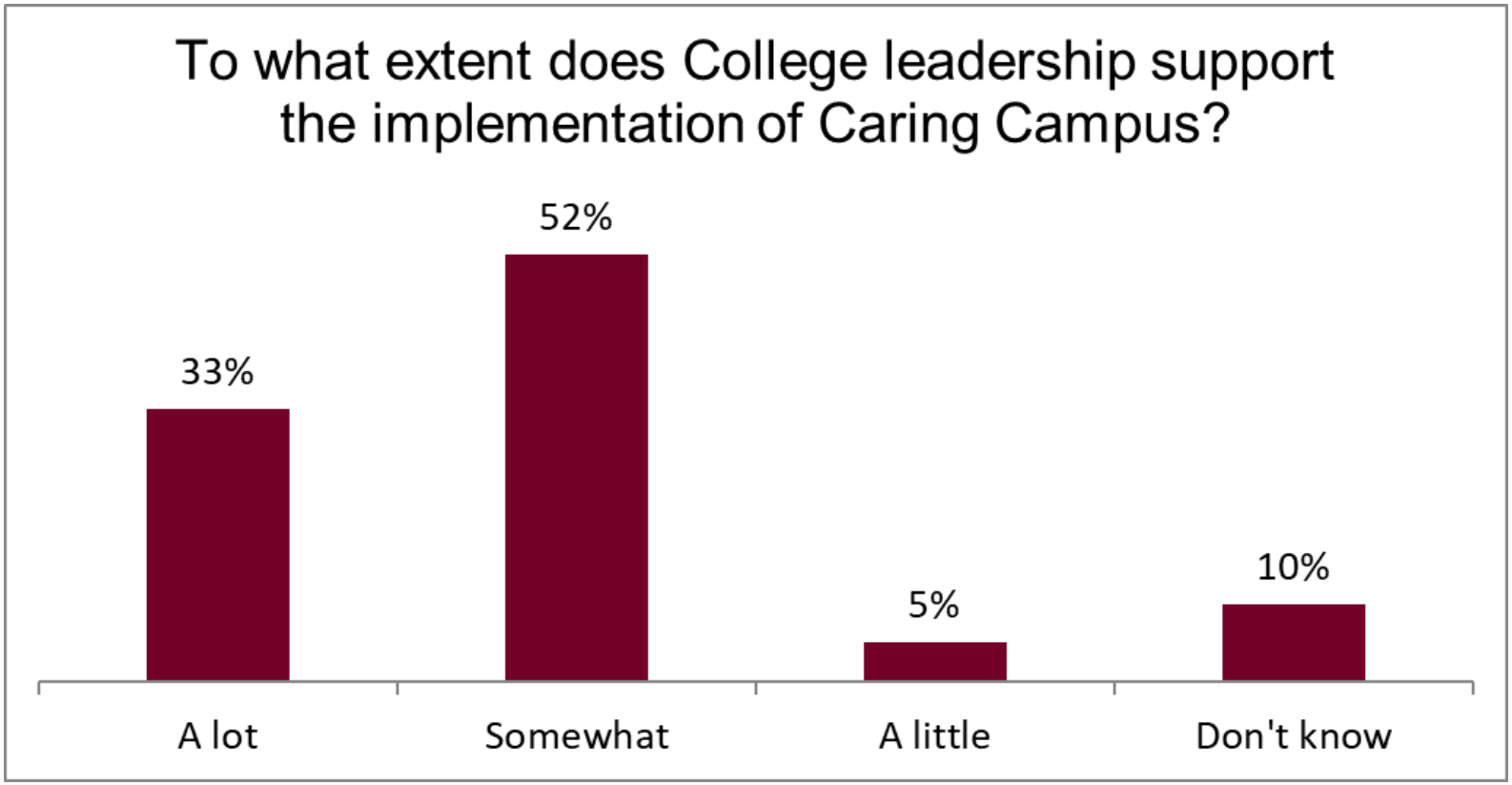



To what extent do your colleagues participate in the behavioral commitments?
33%
62%
0%
5%
A lot
Somewhat
A little
Don't know


To what extent does your supervisor support your participation in Caring Campus?
81%
10%
0%
10%
A lot
Somewhat
A little
Don't know


To what extent does College leadership support the implementation of Caring Campus?
52%
33%
5%
10%
A lot
Somewhat
A little
Don't know

Utilize Data to Determine Implementation

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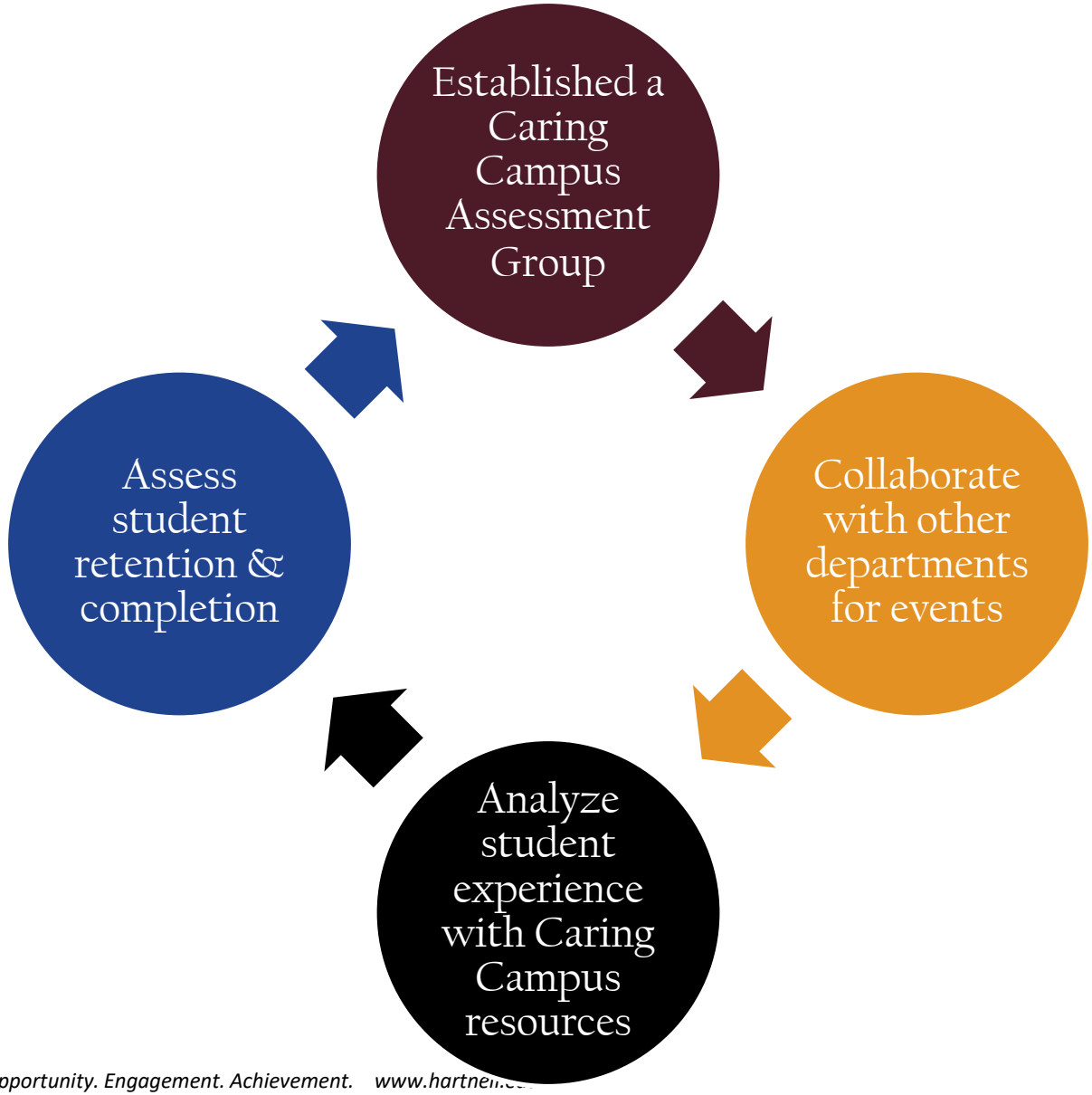

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What do you think keeps students enrolled at Hartnell College?

A Final Conversation

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- What keeps students enrolled?
  - Top answer: "Someone at the college knows my name.“

~ Presentation at 2023 Data & Analytics Summit

Questions?

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