



**HARTNELL  
COLLEGE**

## **Mission/Vision/Values update**

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**Hartnell College**

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# Mission/Vision/Values workgroup members and process

## Members

Tony Anderson  
Carlos Chavarin  
Vanessa Gonzalez  
Gayle Pitman  
Shawn Pullum  
Nancy Schur-Beymer

## Process

Values:

- College-wide values survey (employees)
- Card sorting activity with Senior Leadership Team
- Card sorting activity with Board of Trustees
- Get Connected! Forum values activity

Mission:

- Review of mission statements from other colleges
- Review of accreditation requirements
- College-wide survey (employees)

Vision:

- Qualitative survey (employees)
- Qualitative research activity (students)

# Mission statement (DRAFT)

We improve lives and strengthen communities through education.

OR

We improve lives and transform communities through education.

OR

**\*We empower people and strengthen communities through education.**

OR

**\*We empower people and transform communities through education.**

**Our recommendation:**

**We empower people and communities through education.**

Interpretive statement:

Hartnell College strengthens Salinas Valley communities by providing educational and workforce development opportunities for students to reach career and academic goals (baccalaureate degrees, associate degrees, certificates, and transfer to four-year institutions) in an environment committed to student learning, achievement, **equity**, and post-completion success for economic and social mobility.

# Values (DRAFT)

Our core values reflect our deeply ingrained beliefs that guide everything we do.

**Education.** We believe it is important to state explicitly that education is our highest value, and is the reason why we are here. We believe wholeheartedly that education is fundamental to achieving personal and economic advancement, equity, sustainability, and community vibrancy.

**Connection.** We know that feeling connected fosters a sense of belonging and community. Connection helps us build and maintain trust, improve communication and collaboration, strengthen relationships with each other, and grow a strong community of care.

**¡Si se puede!/Yes, you can!** The one phrase that rallies our community is “¡si se puede!” Whether you’re a student, an employee, or a community member, we believe that every one of us has the right and the ability to chart our own path, write our own story, and exercise agency.

**Cultural wealth.** We embrace all of our students, employees, and community members for who they are, and we value the rich cultural assets they bring to us. Our students come to us and make us better, and they go out and make the world better.

**Impact.** What we do matters to our students and to our community. Wherever we sit, we all play a critical role in advancing equity, post-graduation success, and economic and community vibrancy. We believe that impact is what truly drives change.

**When we put these values into practice, this is how we put students first.**

# Vision (DRAFT)

**If you could imagine the most perfect Hartnell, what would that look like?**

A place where students receive the message every day that they belong, their ideas matter, and they bring worth to the community.

A place where students build relationships and build their future.

A place where students can give their all to their education and future without worry that something will stop their educational journey.

A place where we dismantle self-imposed and societal barriers.

A place of transformation, growing the thoughtful leaders of tomorrow.

**A place where dreams become possibilities.**

**Questions or comments?**