COMMON APP

Hartnell College

One Hartnell

PROBLEM

"Shifting the Burden"

PROBLEM 1

Over 15+ support programs; each w/ their own unique applications

PROBLEM 2

Student have to navigate all of these applications, provide similar answers/ documents to these programs

PROBLEM 3

Telling their stories, traumas (parading) their challenges over & over again.

✓ **SOLUTION 1**

Outreach efforts become more collective; events don't require all programs (maximizes time + apps)

✓ **SOLUTION 2**

Increases pool of applicant programs

✓ **SOLUTION 3**

Transforms student experience by connecting them w/ "more"

✓ **SOLUTION 3**

Opportunities for greater data analysis & value of support programs
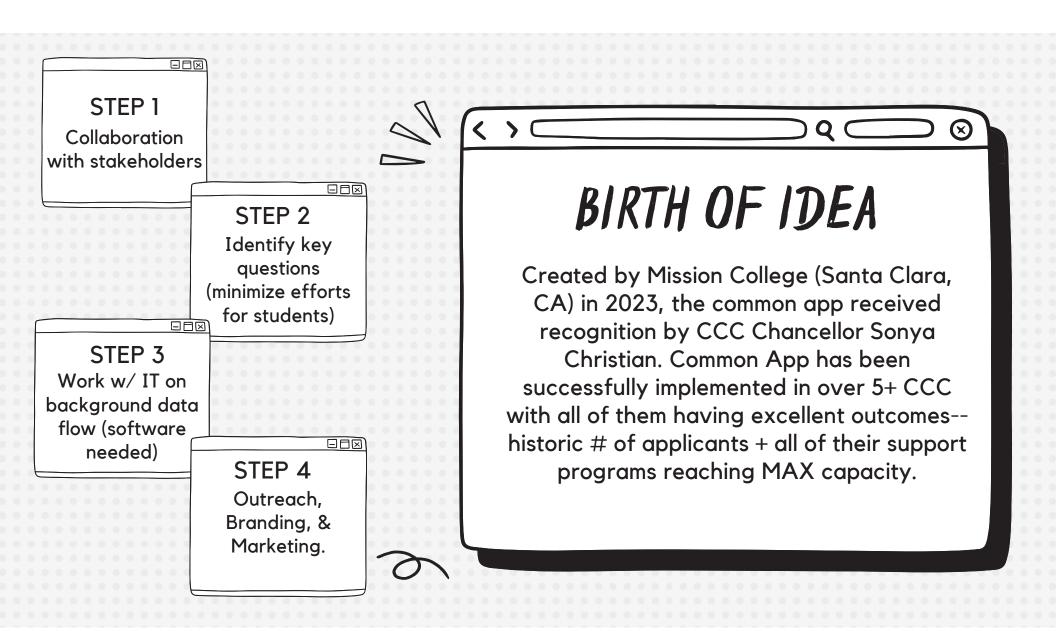
COMMON APP

Paradigm Shift:
"College-Ready" vs College being "Student-Ready"

PRODUCT OR SERVICE

Introduce your company's product or service as the ultimate solution to these problems.

STEP 1
Collaboration with stakeholders

STEP 2
Identify key questions (minimize efforts for students)

STEP 3
Work w/ IT on background data flow (software needed)

STEP 4
Outreach, Branding, & Marketing.

BIRTH OF IDEA

Created by Mission College (Santa Clara, CA) in 2023, the common app received recognition by CCC Chancellor Sonya Christian. Common App has been successfully implemented in over 5+ CCC with all of them having excellent outcomes-- historic # of applicants + all of their support programs reaching MAX capacity.

TIMING

Culture & Direction Change...

Student-Centered Approach- Students' Fisrst

One Hartnell (Philosophical Approach): Transforming the student experience together.

Common Application

Hartnell College offers many programs that provide connection, support, guidance, and fun. Each program is different, with a particular focus on your success as a student. You can even join more than one program at once.

Some benefits of these communities include:

- Book and supply credit, grants, meal and gas cards, and scholarships.
- Personalized counseling, priority registration, study centers, and workshops.
- College and company tours, alumni network, and professional events.
- Community and cultural activities.

If you are interested in any of these benefits, please complete this application. A representative from individual programs will reach out to you depending on your eligibility. We look forward to having you as part of our communities!

Demographic Information

First Name *

Last Name *

Student ID: *
7 digit ID (0XXXXXX)

Phone #: *
+1 (___) ___-____

Would you like to apply for the Hartnell College Student Success Communities, Basic Needs Assistance, or both? *
Descriptions of each Student Success Program & Community can be found below.

○ Student Success Program/ Community (programs that connect you with resources, counselors, and financial assistance)

○ Basic Needs (technology, food, housing, mental health, transportation, more)
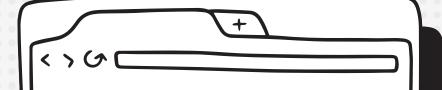
○ Both

LINK?

See it for yourself :)

QUESTIONS/ COMMENTS

EMAIL

mario.flores@hartnell.edu

mbersami@hartnell.edu

rjalomo@hartnell.edu