

### Mission Statement

Focusing on the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (baccalaureate degrees, associate degrees, certificates of achievement, and transfer to four-year institutions) in an environment committed to student learning, achievement and success.

### Vision

Hartnell College students will be prepared to contribute as leaders to the intellectual, social, cultural, and economic vitality of our communities and the world.

### Values

- Students First
- Academic and Service Excellence
- Diversity, Equity and Inclusion
- Ethics and Integrity
- Alliances
- Leadership and Empowerment
- Innovation
- Stewardship of Resources
- Health, Safety and Security

### Strategic Plan 2019-24 | Core Outcomes

Adopted by Board of Trustees in May 2019

Core outcomes and key metrics:

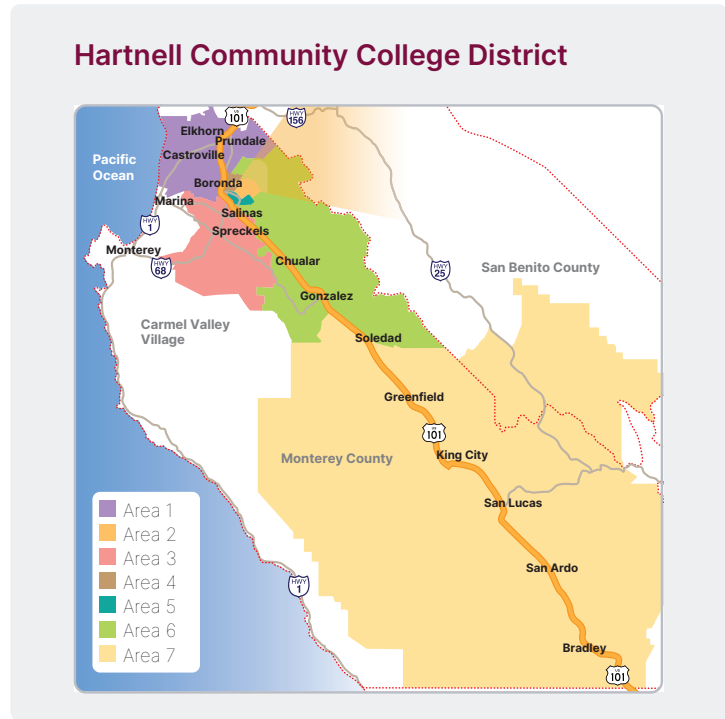
- Completion:** Degrees and certificates awarded, number of graduates, graduation rate
- Completion Efficiency:** Time to completion and course units to completion
- Transfer to Four-Year Institutions:** Transfer volume, transfer rate
- Student Employment Following Training or Completion:** Employment rate, change in earnings

### Superintendent/President

Michael Gutierrez

### Board of Trustees (2024-25)

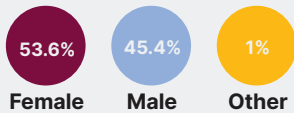
- |               |  |                        |                |
|---------------|--|------------------------|----------------|
| <b>Area 1</b> | Alejandra González<br>Board Vice President | <b>Area 5</b>          | Ray Montemayor |
| <b>Area 2</b> | Angela Der Ramos                           | <b>Area 6</b>          | Cesar Iracheta |
| <b>Area 3</b> | Kari Valdés                                | <b>Area 7</b>          | Candi DePauw   |
| <b>Area 4</b> | Irma C. Lopez<br>Board President           | <b>Student Trustee</b> | Zoe Cruz Uribe |



### Student Enrollment

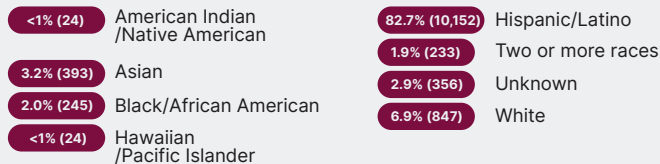
**12,276 students**

↑ 14.8% Increase (22-23)



### Students We Serve

Ethnicity 2023-24



### Hartnell College Locations

- Hartnell College**  
411 Central Avenue,  
Salinas, CA 93901
- Soledad Education Center**  
1505 Metz Road,  
Soledad, CA 93960
- Alisal Campus**  
1752 E. Alisal Street,  
Salinas, CA 93905
- King City Education Center**  
117 North Second St.  
King City, CA 93930
- Castroville Education Center**  
10241 Tembladera St,  
Castroville, CA 95012

## Hartnell College Foundation

**Funds Raised:** \$6,615,183

College Support \$1,945,893

**Total:** \$8,561,076

Visit [www.hartnellfoundation.org](http://www.hartnellfoundation.org) or call 831-755-6800.

**Funds Distributed:**

Scholarships \$1,126,275

Emergency Rental Assistance Program \$884,560

Support for College Programs \$3,988,883

## Intercollegiate Sports

\*Men's and Women's teams

- Baseball
- Basketball\*
- Beach Volleyball
- Cross Country\*
- Football
- Soccer\*
- Softball
- Track and Field\*
- Volleyball
- Swim and Dive\*

## Student Success

- Number of Associate Degrees awarded or to be conferred. (Academic programs that require completion of 60+ credit hours) | **Total: 1180 (103 increase from 22-23)**
- Number of Certificates of Achievement awarded or to be conferred. (Academic Programs that require completion of 18+ credit hours) | **Total: 970 (78 increase from 22-23)**

## Highlights

- In Fall 2024, the Salinas Valley Promise program admitted its largest cohort of incoming scholars in its history, with a total of 1396 first-time, full-time students being accepted into the program.
- The Student Support Services/TRIO Program celebrated the graduation of fifty five students in May 2024. The majority of these students successfully transferred to four-year universities within a three-year period."
- The High School Equivalency Program (HEP) at Hartnell College continues to expand and serve seasonal/migrant farm workers throughout the Salinas Valley. High School Equivalency courses are now offered in Greenfield, Gonzales, Alisal Campus and the Family Resource Center at Martin Luther King in East Salinas. During the 2023-24 academic year, a total of 67 eligible HEP students successfully obtained their High School Equivalency Certificate. 53 graduates successfully transitioned to post-secondary education courses and one student enrolled in vocational education.
- Hartnell's Support of Undergraduate Life (SOUL) Center opened its first ever free student market, El Mercado. Both El Mercado and the SOUL Center act as central hubs for students to access essential services relating to food, stable housing, financial stability, and wellness security. On average, the Office of Basic Needs receives over 11,000 student visits per semester.

## 2023-24 Operating Budget of \$71.3 million

Funding sources:

Property taxes

**31.2 million**

Student fees

**2.1 million**

State support

**36.6 million**

Other

**\$ 1.4 million**

## Tuition and Fees

California residents

**\$46 per unit**

Non-California residents

**\$410 per unit**

## Student Financial Aid Awards

Federal

**\$14,592,923**

to

**3,096 students**

State

**\$6,193,707**

to

**2,646 students**



## Hartnell Employees

202

Classified

61

Management

373

Faculty