Proposed Lifelong Learning Cycle at Hartnell College

ONE
HARTNELL
swim

Responsible department: Marketing
Conversion point: Individual expresses interest.
Interaction Software:

Responsible department: Pathways
Conversion point: Prospect starts application, but has not submitted.
Interaction Software:

Responsible department: CCC Apply
Conversion point: Student starts.
Interaction Software: CCC Apply

Responsible department: Admissions & Records
Conversion point: Application is batched to system.
Interaction Software:

Responsible department: Admissions & Records
Conversion point: Application is processed in system.
Interaction Software:

Responsible department: Counseling
Conversion point: Student registers for courses.
Interaction Software:

Responsible department: Student Success Specialists
Conversion point: Student attends the first day of class.
Interaction Software:

Responsible department: Academic Affairs
Conversion point: Student attends class through census.
Interaction Software:

Responsible department: Student Success Specialists
Conversion point: Student is retained through second semester
Interaction Software:

Responsible department: Counseling
Conversion point: Student completes 75% of degree requirements.
Interaction Software:

Responsible department: Counseling
Conversion point: Student Satisfies Degree Requirements
Interaction Software:

PRIOR TO PROSPECT

PROSPECT

IN PROGRESS

APPLIED

PROCESSING
BATCH TO SYSTEM ➡ REVIEW IN SYSTEM

ELIGIBLE TO ENROLL

ENROLLED/REGISTERED

FIRST DAY

CENSUS

CONTINUING

COMPLETE

Non-Credit/Upskilling/Lifelong Learning Opportunities